



Build-Oregon Toolbox

We are proud to share our newly created Build-Oregon Toolbox. This toolbox is intended to be a resource for contractors, educators, school counselors, parents, and others regarding careers in the construction industry. We need an army of people engaging with students to get them interested in pursuing construction careers.

We have compiled some resources to assist you when you have opportunities for outreach with students and educators. The tools in the box include:

- Best practices for career events, jobsite tours, other activities
- Construction career pathway map
- Wage/salary summary pages
- Recent news articles about the industry, construction careers, workforce issues
- Sample student follow-up letters
- Calendar of outreach events and activities

These materials can also be found on our website: www.build-oregon.com (see Employer Toolbox page). We will continue to develop and update the inside pages of the toolbox.

Should you have suggestions for other resources or best practices that would help you and your colleagues get the message out about careers in construction and developing your workforce of the future, please contact me. Perhaps you have come across some interesting ideas or activities that you want to share. This is a constantly changing project and we welcome your input.

A handful of students might also find information in the toolbox helpful or interesting. However, students are more likely to discover their information via electronic and social media sources: **www.build-oregon.com**, on **Facebook at Build-Oregon** or **via Twitter @BuildOregon**. We invite you to follow Build-Oregon through these media channels as well!

If you need additional copies of the toolbox or even just individual pages, please contact me.

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